

“L’Europe, les citoyens et l’innovation”

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Where Innovation Means New Models



Amsterdam Metropolitan Area: une métropole ouverte

Stats

2.5 millions de citoyens

1.3 millions de jobs

19% du GDP des Pays-Bas

Amsterdam + 32 autres villes

Aéroport + Port + Internet hub

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Amsterdam Economic Board 2017





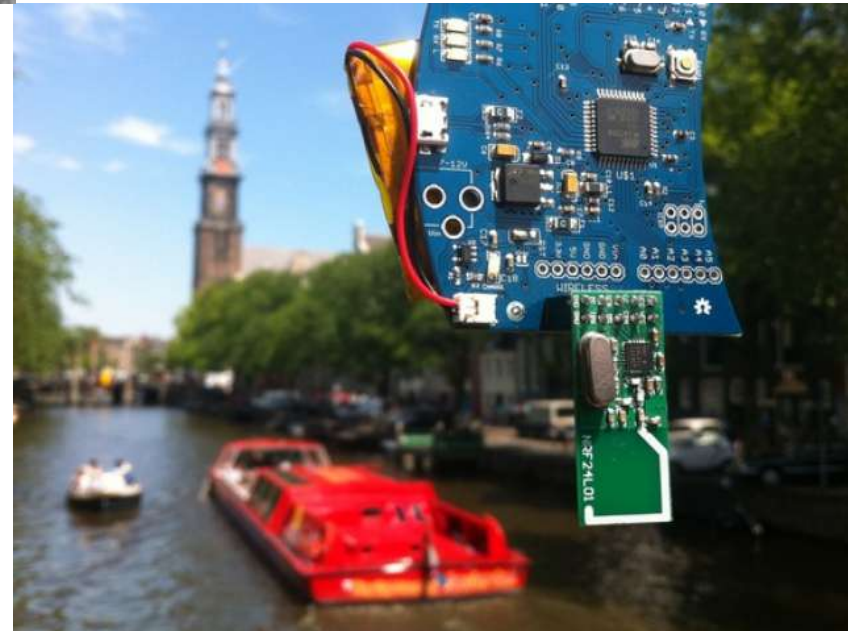
- **Ouvert aux citoyens**
- **Ouvert aux partenaires régionaux**
- **Ouvert en Europe**

Ouvert aux citoyens



Witkar, Amsterdam 1968

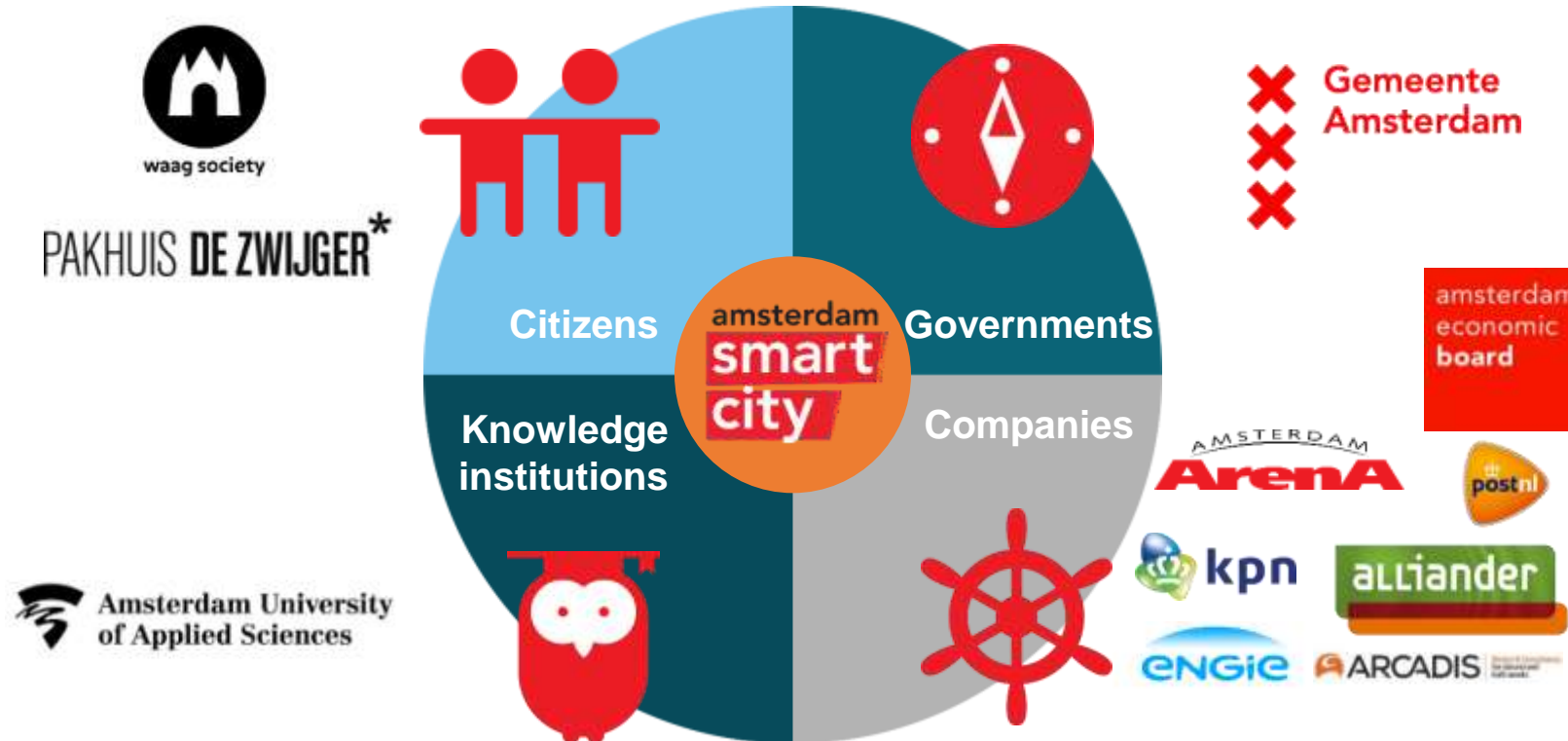
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Smart Citizen Kit, Amsterdam, 2016

Ouvert dans la région

Amsterdam Smart City: 11 partenaires



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Ouvert dans la région et en Europe

www.amsterdamsmartcity.com

The screenshot shows the homepage of Amsterdam Smart City. At the top, there is a red navigation bar with the logo 'amsterdam smart city' on the left, and 'Sign in' and 'Join the Community' buttons on the right. Below the navigation bar is a dark banner with a background image of a city street at night. The main headline reads 'Connect with Amsterdam's Smart City Innovators' in large white text, with the tagline 'Social • Open • Sustainable' below it. To the right of the headline, there is a section titled 'Over 1865 innovators: startups, corporates and more' with a row of six circular profile pictures. Below this is a red button that says 'Take the tour!' and a white button that says 'Sign in'.

A promotional card with a dark background and a map of Amsterdam. The text on the card reads: 'Looking for smart city inspiration? View the interactive smart city map'.

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Ouvert dans la région et en Europe

Le problème, ce n'est plus la technologie mais la société



Recherche scientifique sur *upscaling*



Amsterdam University of Applied Sciences:

How to scale up, how to develop business models

<https://amsterdamsmartcity.com/posts/organizing-smart-city-projects-lessons-learned-fr>

Event sur *upscaling* 18 Octobre 2017 à Bruxelles

<https://amsterdamsmartcity.com/events/how-to-scale-up-innovations>

Role des villes européennes

- Expérimenter, développer à plus grande échelle et partager
- Gouvernement comme *launching customer*
- *Innovative & Responsible Procurement* - Urban Agenda Partnership géré par la ville de Haarlem dans notre région
- Partager les expériences





Merci!

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